PINK AREA IS THE BLEED LINE
BACKGROUND IMAGES/COLORS
MUST FILL THIS SPACE

BLACK LINE IS THE TRIM LINE
THIS IS WHERE WE AIM TO CUT
YOUR PRINT

BLUE LINE IS THE SAFETY LINE
ALL IMPORTANT IMAGES/TEXT
MUST BE INSIDE THIS LINE

YOUR FILE SIZE: 3.625X1.625
FINAL PRINT SIZE: 3.5x1.5